



# The 2nd PLANT MANAGERS FORUM

# 第二届 中国厂长 高峰论坛

## CRITICAL ISSUES TO BE ADDRESSED:

- ✓ Discussing plant operational strategies responding to the challenges brought by the international financial crisis
- ✓ Examining Chinese manufacturing on how to improve cash flow in the face of an unprecedented financial market crisis
- ✓ Looking at ways to make sure the efficient execution of company strategies and planning amidst the economic turmoil
- ✓ Examining the updated implementation for the labor contract law to cope with the deteriorating market conditions
- ✓ Achieving optimum energy management goals by creating and implementing a strategic action plan
- ✓ Discussing solutions to improve accuracy of sales and production planning
- ✓ Identifying and managing health and safety hazards within your business
- ✓ Effectively assessing and handling the potential risks in your supply chain
- ✓ Providing ideas and thought-processes relating to concepts of Demand-Driven manufacturing
- ✓ Creating the vision for a Kaizen culture and ensure long-term cohesiveness

## 21 & 22 May 2009 Shanghai China

Millennium Hongqiao Hotel Shanghai

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# Thursday 21st May 2009

0830 Registration and morning coffee

0900 Opening address from the Chairman

0915 **Session One – Cast Study**  
**How to manage the plant under financial crisis**

**Glenn Rosenholmer** Global Partner/Project Director  
**UnitedLog Consulting**

Glenn has a great strategic and commercial height combined with a creative thinking and an analytic mind. During the almost 20 years he has been working as a consultant, he has worked with a great variety of projects within different fields of expertise, always with very good client results. Glenn has a great deal of experience of international work and projects in Europe covering the supply chain.

1000 **Session Two – Case Study**  
**Demand-Driven Manufacturing and Operational Process Improvement**

The business environment is change and manufacturers need to apply a fundamentally different but effective way of providing value to the market. However, the philosophy and vision behind a transformation in value delivery is only the first step. Companies are asking for hard tools and practical action to help then operationalise and achieve the vision. This presentation will discuss the complete framework and implementation pathway that can lead the manufacturer to tangible and positive results.

**Kien Leong** General Manager **JCIT Asia Pacific**

Mr Leong is a Certified in Production and Inventory Management with APICS (The Association for Operations Management). He graduated from Bristol University, United Kingdom with a double honours, BSc. in Physics and Philosophy.

1045 Morning refreshment and networking break

1115 **Session Three**  
**Safety for Leadership**

From a legal and ethical standpoint, the first duty of a Plant Manager is to provide and maintain a safe and healthy work environment.

- Eyes for Safety
- Behavior Based Safety (BBS)

**Dr. Leming Cai** Regional senior manager **BASF Asia Pacific**  
1979-1983 East China University of Chemical Technology, Bachelor  
1985-1988 East China University of Chemical Technology, Master  
1990-1994 Swiss Federal Institute of Technology, Ph.D  
1994-2005 BASF Auxiliary Chemicals Co., Ltd., worked in R&D, QA, production etc.  
2006-now BASF Asia Pacific, EHS Dept.

1200 **Networking Luncheon**

1330 **Session Four**  
**Winning in crisis period through purchasing optimization: Cost-cutting alternatives**

The current economic climate is putting pressure on business revenues & profits, and managers are now looking for solutions to save their business. Purchasing divisions can effectively contribute to the action by optimizing the procurement performances of the organization, reduce the supply risk, and save costs. The speaker will present an overview of various cost optimization alternatives and check with the audience their efficiency and applicability to their operations in China.

**Guillaume de Roquefeuil** Managing Director **BravoSolution**  
**Chairman of the Sourcing Forum for the European Chamber of commerce**

Mr. Guillaume de ROQUEFEUIL - is the Managing Director of BravoSolution China (EMBA INSEAD, MSc Project Management University of Birmingham, Civil Engineer ESTP Paris). Guillaume is also acting as the current Chair of the Sourcing forum for the European Chamber of Commerce in China.

1415 **Session Five**  
**Manufacturing Planning – Balance between sales and production**

Accurate sales forecast is always a challenge for Plant Manager and it can never be right. This session will discuss the solutions to improve accuracy of sales and production planning.

- Things for sales force to work on
- Things for manufacturing to do
- Balancing the equation for both sales and manufacturing

**Michael Sherretz**

Former China Country Manager and VP Manufacturing  
**PPG Industries, Tyco Fire & Security, Gambro**

15 years experience with PPG Industries, including General Manager, Quality Manager, Operations Manager and Engineering Manager roles; 5 Years with Tyco Fire and Security including China Country Manager and Operations Manager; 2 Years as VP manufacturing for a Global medical device Company; Last 12+ years spent in China and previous experiences in Mexico, France, Italy and Canada. Working and living internationally for the past 20 years. Built more than 10 factories and office facilities in China.

1500 Afternoon refreshment and networking break

1530 **Session Six- Resource Efficiency: doing more with less in a challenging business environment.**

The current economic climate is persuading organizations the world over to adopt a new approach to value – how they create it, how they add to it and how they harness it to generate a more resource efficient operation. Increasingly businesses are asking themselves a simple question: "How do we do more with less?"

**Examples of the benefits ERM has delivered to clients include:**

- A multinational manufacturing firm achieved average savings in the first two years of over \$200,000 for every participating facility, mostly through projects with no capital costs.
- A food and beverage company achieved cost reductions of over \$1 million a year through waste reduction and other resource efficiency measures.
- An automotive manufacturer achieved carbon and energy reduction savings of \$10 million by 2012 with an average payback period of two to four years.

**Douglas McLachlin** Partner, Director of Resources Management Services **Environmental Resources Management (ERM)**

Douglas McLachlin is responsible for ERM's resources management business in China including energy efficiency, green buildings and carbon emissions reduction. With more than 20 years experience as an environmental engineer, he has successfully managed and directed energy efficiency reviews, green building assessments, and the design and construction management of manufacturing facilities in China. ERM is the largest wholly environmental firm in the world with four offices in China including Beijing, Shanghai, Guangzhou and Chengdu.

1615 **Session Seven – Panel Discussion**  
**Facilitating continuous improvement in manufacturing – with rising labor costs Chinese manufacturing must improve productivity to survive**

Foreign and Chinese-owned businesses operating in China now realize that low-cost labor is no substitute for operational excellence that forms the new global standard. So can lean manufacturing enable Chinese factories to compete on performance and productivity? The answer to this question will depend on which lean principles are universal and can be applied successfully in China, and which need to be adjusted to account for the cultural and business environment.

1700 **Closing remarks from Chair and end of the conference day one**

## Who Must Attend

Managers, Directors and Supervisors of: Plants, Operations, Engineering, Manufacturing and Supply Chain.

# Friday 22nd May 2009

0830 Registration and morning coffee

0900 Opening address from the Chairman

0915 **Session One**  
**COMPASS through the crisis – comply with the new labour law and optimize your HR management**

Many factories are facing up to competition and challenges in a permanently changing market. Increasing costs, losing key employees and low performance in particular can have detrimental influence on the company's business success in the long run. What solutions does the new labour law provide for reducing, optimizing and efficiently managing HR costs, increasing the profitability and reducing the legal risks of your company?

- Contract management
- Internal Rules and Regulations
- Salary structure
- Time Management
- Management of Low Performers
- Downsizing and Lay offs

**Dr. Iris Duchetsmann** German-attorney-at-law

**Cynthia Zheng** Legal consultant

**Beiten Burkhardt Law Firm**

Dr. Iris Duchetsmann advises international corporations and other enterprises on a wide variety of legal aspects related to their business in China. Dr. Duchetsmann specialized in labour law, especially aspects that involve cross-border employment and international HR management, and provides advice on matters such as residency, tax and social security.

Ms. Cynthia Zheng specializes in labour issues such as contract drafting and controlling, foreign expatriates, employee secondment, social security, company's internal rules and regulations, personnel arrangement in M&A transactions, etc.

1000 **Session Two**

**Sustainable Lean @ Mars Jiaxing**

**How to engage associates to make lean a journey and kaizen a sustainable culture?**

- Company Induction
- Mars 5 Principles and Lean 6 Principles
- Mars Jiaxing Lean Delopment Model
- Mars Jiaxing kaizen case sharing
- Learning's of Lean/Kaizen
- Q&A

**Yongchun Dai** Site Director of Mars Jiaxing,

Asia Regional Manager of Supply College, Mars University

**Mars Foods (Jiaxing) Co. Ltd**

Dai Yongchun is the Site Director of Mars Foods (Jiaxing) Co. Ltd. He entered Wuhan University of Science & Technology in 1979 studying Industry Engineering and got Master Degree of Management in 1996. He had teaching experience in University and operation management experience in McDonald's Beijing. He joined Mars Foods in 1993 as first batch of local manager. He has been responsible for IT department, Commercial Department, Snackfood Plant in Beijing. He accumulated a lot of experience in Supply Chain. He has passion on applying and promoting Lean Manufacturing & Talent Development. He would like to share experience with all of friends who are interested in "Lean" and "Talent Development"

1045 **Morning refreshments and networking**

**Why You Must Attend**

**Martin Linking 2nd Plant Managers Forum** will offer effective tools and strategies for managing production and quality levels, safety performance, maintenance and operations and addressing environmental concerns. It will also cover such key issues as workplace regulation and labor laws, personnel management, cost cutting and financial controlling practices, optimized operations and maintenance schedules and continuous improvement that will guarantee the plant survives and prospers long into the future.

1115 **Session Three – Cast Study**  
**Examining the execution of company strategies and planning by lean leadership**

The difficulties involved in running a Chinese company environment often relate to execution. If the allocation of resources to the job is inconsistent and the processes poorly defined, the factory responds to the customer by firefighting, expediting and panicking. Not only is this unproductive, it raises the risk of a failure to meet customer promises and creates widespread inconsistency in quality. This session will discuss how to make sure the efficient execution of company strategies and planning both for senior management and staff.

**Peder Arvidsson** Production Manager **Sandvik AB**

-Master of Science in mechanical engineering

-Worked for Sandvik for 15 years mainly with product development

-Holds around 5 active patents

-Have lived as x-pat for last five years. One year in US and now 4 years in China, currently building up a regional production unit for Asia. For supply of customized cutting tools to the industry.

1200 **Networking Luncheon**

1330 **Session Four – Workshop**  
**Examining the business aspect of plant management in economic turmoil – From Plant Manager to Plant CEO and leader**

The economic turmoil is forcing every body's attention to the environmental impact to business decisions, business planning and operational efficiencies. Traditional production best practices and operational control techniques have becoming in-sufficient to bring improvement and turn-around strategies. This workshop will focus on how to identify opportunities for moving the business forward to maintain productivity in today's economic turmoil by employing systematic problem solving and continuous improvement strategies. This half-day workshop will look at the ways to grasp the industry trends and potentials - what's the best perspective of connecting plant management, marketing and finance in order to meet the holistic and systematic requirements that the corporation performs as a whole.

**Professor Baldwin Hui** President

**Professor Gary Ching** VP

**Institute of Business Engineering**

**Professor Hui** has been the vice-rector of two universities in Macau from 1988 to 2002. He is the founder of the Business Engineering PVC BQ Decision and Management System and President of the Institute of Business Engineering. Thousand of managers & entrepreneurs from different corporations and government bureaus have benefits from his training. His new book "In Search of Business Continuity: The Business Engineering PVC-BQ System - An Integrated Analytical and Strategy-Formulation Model for Sustainable Business" is destined to become the basis for business education, while its core business model will support a paradigm shift in business management and offer a holistic solution to corporate strategic formulation.

**Professor Gary Ching** is the founder of the Business Engineering PVC BQ Decision and Management System and the Vice President of the Institute of Business Engineering. Since the early 1990s' Professor Ching has been consultant to many international firms. He was the consultant for US Kurt Salmon Associates, offering advice on market access strategies to enterprises that were seeking development in major Asian markets. Over the years, Professor Ching has helped many companies develop strategies and solutions through creative business models. His clients include large international companies and Fortune 500 companies.

1700 **Closing remarks from Chair and end of the conference**

# The 2nd Plant Managers Forum 2009

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## Register Now

Contact: Whitney Shen

Tel:+86 28 6552 1255

Fax:+86 28 6552 1233

Email: whitney.shen@martinlinking.net

## Business Opportunities

An exhibition space is available at the conference. Sponsorship opportunities covering lunch, evening receptions and advertising in documentation packs are also available. Please contact Ms. Whitney Shen at +86 28 6552 1255.

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**Our payment terms are 5 working days on receipt of invoice and full payments can be made by bank transfer.**

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